

ERSIDE News Release

FOR IMMEDIATE RELEASE:

October 7, 2009

Contact:

Kristin Tillquist Chief of Staff, Riverside Mayor's Office (951) 826-5810 ktillquist@riversideca.gov

Free Movie Series Presents Spooky October Flick

RIVERSIDE, Calif.: With Autumn upon us, and with Halloween around the corner, what better way to spend a weekend morning than by taking the family to see a free Halloween themed movie?

Riverside Mayor Ron Loveridge partnered with UltraStar Cinemas in September to offer free movie passes for Riverside residents to see family friendly G-rated movies as part of UltraStar's Kidtoons series. During the month of October, Riverside residents will be treated to showings of *Spookley the Square Pumpkin* every Saturday and Sunday morning at 10:30 am at the UltraStar Cinemas in the University Village Center.

Riverside residents can pick up the free passes at the Concierge Desk in City Hall, or at any Riverside branch library. The tickets are available on a first come-first served basis and can be used anytime during the duration of the program.

In September, Riverside residents were delighted by the first film in the series -*Thomas & Friends:* Hero of the Rails. Tickets were quickly scooped up at the libraries and the movie received rave reviews all around. Inventories have been refilled and tickets are now available for this month's premiere - which promises to be a *SCARY* good time!

Additional information about the Kidtoon Films can be found at www.ultrastarmovies.com/kidtoons.asp. Riverside's City Hall is located at 3900 Main Street, Riverside, CA, 92522, and the location of branch libraries can be viewed at www.riversideca.gov/library

.